

Facts

Headquarters:
New York, NY

Year Founded:
2017

Parent Company:
MUFG Union Bank, N.A.

Products & Services:
Savings Accounts & CDs

Leadership:
Pierre P. Habis, President

Financial Center Locations:

- Dallas
- Miami
- Tampa
- Chicago
- Houston
- New York

Client Support Center:
Little Rock, AK

Number of Employees:
100+

Online:
www.purepoint.com

 **@AskPurePoint**

 **@purepointfinancial**

PurePoint Financial
is a division of MUFG
Union Bank, N.A.

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PurePoint® Financial – The Modern Way to Save

PurePoint® Financial, a new division of MUFG Union Bank, N.A., is a hybrid digital bank that combines the convenience of online banking and market-leading rates with an exceptional client experience – so you can save more for what matters most.

The unique PurePoint business model offers market-leading savings and certificates of deposit (CDs) rates, no monthly fees and all the flexibility and convenience of online banking with 24/7 access from your computer, tablet or mobile devices, as well as exceptional client experience via phone or from knowledgeable savings professionals at our Financial Centers in select markets throughout the U.S.

PurePoint Financial was created for serious savers no matter what they're saving for — a wedding, college tuition, vacation home or retirement.

The PurePoint Pledge:

It's a fact that Americans aren't saving nearly as much as they did in the past. With an overall U.S. savings rate of just 2.9%¹, it's time to get back on track. It's time for something bold.

We are committed to helping Americans save more and to growing the personal savings rate in the U.S. over the next five years.

Our pledge is to help you save conveniently, effectively and with results that will enable you to realize your goals and dreams faster than you ever thought possible.

About MUFG Union Bank, N.A.

As of September 30, 2017, MUFG Union Bank, N.A. operated 361 branches, comprised primarily of retail banking branches in the West Coast states, along with commercial branches in Texas, Illinois, New York and Georgia, as well as 18 PurePoint Financial Centers and two international offices. We provide a wide spectrum of corporate, commercial and retail banking and wealth management solutions to meet the needs of customers. We also offer an extensive portfolio of value-added solutions for customers, including investment banking, personal and corporate trust, global custody, transaction banking, capital markets, and other services. With assets of \$118.6 billion, as of September 30, 2017, MUFG Union Bank has strong capital reserves, credit ratings and capital ratios relative to peer banks. MUFG Union Bank is a proud member of the Mitsubishi UFJ Financial Group (NYSE: MTU), one of the world's largest financial organizations with total assets of approximately ¥305.5 trillion (JPY) or \$2.7 trillion (USD)², as of September 30, 2017. The corporate headquarters (principal executive office) for MUFG Americas Holdings Corporation, which is the financial holding company and MUFG Union Bank, is in New York City. The main banking office of MUFG Union Bank is in San Francisco, California.

¹ Bureau of Economic Analysis. November 2017

² Exchange rate of 1 USD=¥112.7 (JPY) as of September 29, 2017